

FASCISM AND FASHION *Part one*



Since the US-election critical voices about the political situation are getting louder. Statement lettering on clothing is turning away from feminism and into more political messages. We track the emergence of Fascism over a series of reports.



CAPSULE COLLECTIONS

FOLITICS INSPIRED BY

Artists felt a need to react after the election of Trump as a president.

Annette Lemieux asked the Whitney Museum to use her life-size photographs signs series 'Left Right Left Right' showing raised fists as protest signs.

The photographer Awol Erizku who is known for his pregnant Beyoncé pictures made an „Anti-Trump art show named 'Make America Great Again'



CAPSULE COLLECTIONS

FOLITICS THE LOOK

UNDERWEAR



MESSAGING ACCESSORIES



PROTEST SIGN WRITING



MESSAGING T-SHIRT



STITCHED LETTERS



Sexist culture, creation of scapegoats, dismissive of human rights....is this return to Fascism?

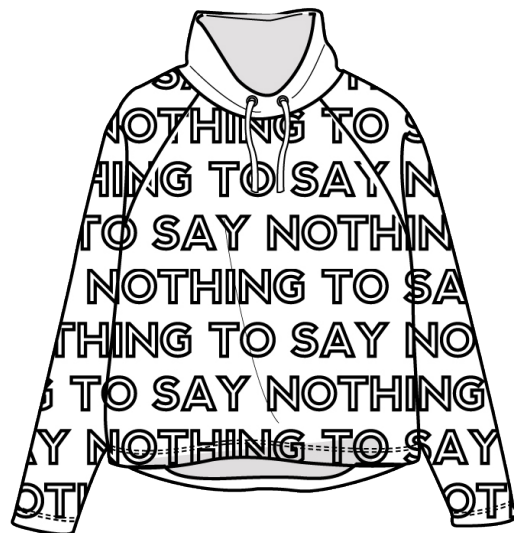
As fashion messaging moves away from feminism we see protest and political messaging emerging.

The world is changing, whether we like it or not and political incorrectness will become more popular.

Watch out for a series of new reports on the emerging Fascism trend.

CAPSULE COLLECTIONS

FOLITICS FLATS



ALLOVER LETTERING



MARKED WORDS



STITCHED LETTERS



NEGATIVE PRINTING



DIFFERENT SIZES



RUBBERISED PRINTING

CAPSULE COLLECTIONS



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Left Right Left Right



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