SEOUL NOV 17

LADIES NOVEMBER SEOUL REPORT

OUTERWEAR SNAPSHOT

LADIES *STREET AND RETAIL ANALYSIS*

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FLEECE

The must have for the season!! Coats and cardis in fleece with medium or short hair

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FAKE FURS

Shorter furs for this season are seen in sumptuous grey shades or brights

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WOOLS

Wool mixes are still key in the ladies markets, detailing becoming key in the form of pocket placement, subtle wide pane checks, details on collars or a large button fastening

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CHECKS

Still going strong as a trend but the feel is slightly more retro, either with a 20's influence in details or a 60's feel. New is mixing the pu and rib detailing on a blouson style

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