



THE LIGHTWEIGHT PARKA

The Trend Bunker Team have been tracking
the Parka trend for SS19.

PRODUCT DRIVERS SS19

THE LIGHT WEIGHT PARKA



SS13



**Michael Sontag
SS10 collection**



**Marc Jacobs
SS18 RTW**

With the trend for transparency a key theme, it makes sense that the lightweight parka is to become a key item for SS19. Good for transitional deliveries or a key festival must have. The lightweight parka for SS19 has volumous detailing, or reminiscent of a fisherman's jackets.

THE LIGHT WEIGHT PARKA



No 21
SS18 RTW



Kenzo
SS17 RTW



Valentino
SS18 RTW



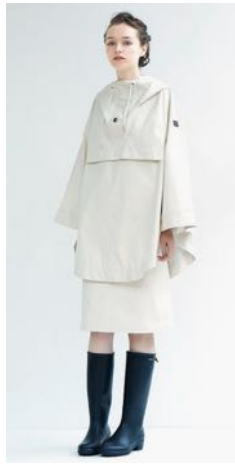
Ivko

The lightweight parka is softer in shape than previous seasons, yet still retains its sportive elements.

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