



TOKYO LADIES RETAIL REPORT

OCT/NOV 16

LADIES STREET AND RETAIL ANALYSIS



COLLARLESS COAT

The collarless coat is clean and simple for winter.

TOKYO OCT / NOV 16



DOWN COAT

The down coat is either slightly ovoid and clean or with large quilted areas.

LADIES STREET AND RETAIL ANALYSIS

TOKYO OCT / NOV 16



THE GREY COAT

The must have for the season but looked fresher from Tokyo in marls, duffles or boucle.

LADIES STREET AND RETAIL ANALYSIS

TOKYO OCT / NOV 16



PALE DUSTED TONES

Pale and dusted tones for outerwear particularly in the wools. Mix cosmetic tones with cream for a sophisticated look.

LADIES STREET AND RETAIL ANALYSIS

TOKYO OCT / NOV 16



THE SHEEPSKIN COAT

In neutral and slightly pinky tones the sheepskin coat is key.

LADIES STREET AND RETAIL ANALYSIS

TOKYO OCT / NOV 16



THE LONG CARDIGAN

A clean simple cover up is the long cardigan.

LADIES STREET AND RETAIL ANALYSIS



THE WINTER WIDE LEG

Cropped at the ankle the wide leg continues and feels new in chunky cord.