



# PASTEL GIRLS

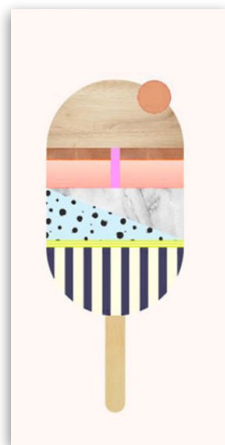
The Trend Bunker Team have been tracking the pastel trend for kids wear

# PASTEL GIRL

Instagrammers and Tumblrs are continuing the trend for pastels and poster art. Pastels have always been a firm favourite in the Kids Wear market but we see these shades softened and whitened with caramel undertones and ice-cream hues.



Missoni



Alex Proba



Rui Alves



designlovest.com



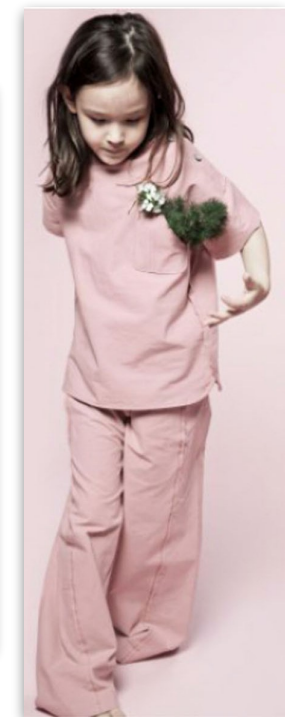
fashionkids.nu



Hello Simone



Elisabetta Franchi AW 17-18



City Goats





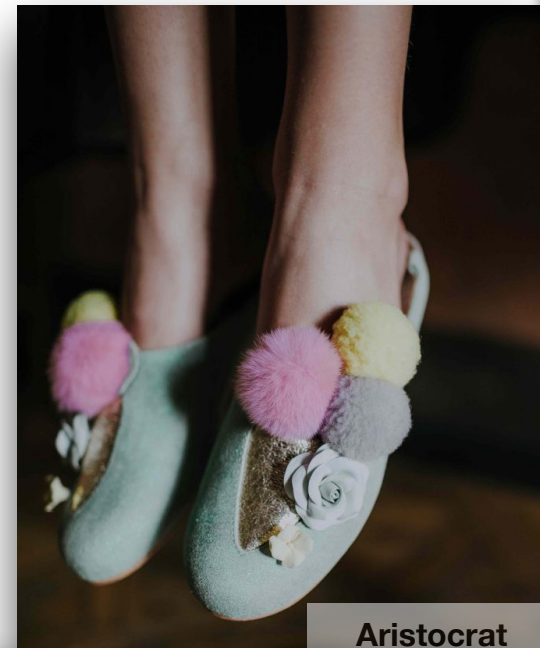
# PASTEL GIRL



Elisabetta Franchi  
AW 17-18



Elisabetta Franchi  
AW 17-18



Aristocrat  
Kids SS18



Film and Fun  
SS18



Aristocrat  
Kids SS18



Billeblush  
AW17-18

The pastel trend is more grown up and retro than before. More feminine looks are playful and quirky.



# PASTEL GIRL



Monnalisa  
SS18



Monnalisa  
SS18



MISS GRANT  
SS18



Emilio Pucci  
SS18

New to the trend is softened mustard tones mixed with the pastels, or teamed with brights. head to toe pastels follows the ladies apparel trend .

*See Trend Watch report Head to Toe in Ladies.*





© Missoni



© fashionkids.nu



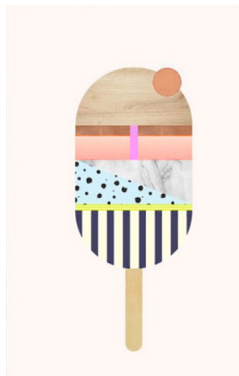
© Elisabetta Franchi  
AW 17-18



© Monnalisa  
SS18



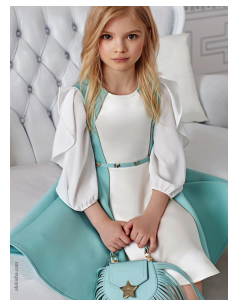
© Aristocrat Kids SS18



© Alex Proba



© Hello Simone



© Elisabetta Franchi  
AW 17-18



© Miss Grant  
SS18



© EMILIO  
PUCCI SS 18



© Rui Alves



© Elisabetta Franchi AW 17-18



© Monnalisa SS18



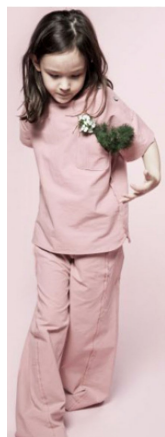
© Fun and Fun SS18



© Billieblush AW 17-18



© designlovest.com



© City Goats



© Aristocrat  
Kids SS18

# Acknowledgements And Photo Credits