

# PRODUCT DRIVERS AW19

### **NEW FLOUNCE**



Yuna Yang SS19







The new ruffle is the flounce, feminine in blouse weights, with unexpected flounce placements are seen for AW19 trends

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### **NEW FLOUNCE**











We see subtle small flounce inserts vs bold large inserts on blouses and dresses

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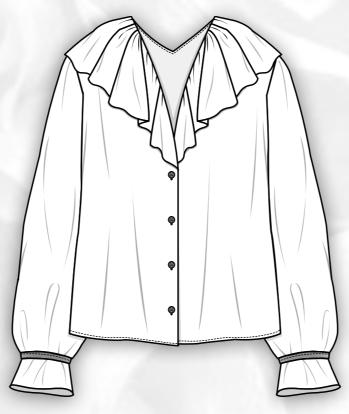


Key is the flounce on the skirt for AW19

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